

Casting Tool – How It Works, pt. 1

1. Caster Signs Up for Account

Fills out Caster profile:

- Name
- Email
- Phone
- User Name
- Password
- Interface Preferences

2. Caster Sets Up Project

- Project Name
- Production Company
- Director
- Project Notes
- Milestone Dates
(Audition Dates, etc.)
- Project Type
(Feature Film, Musical, Play, etc.)
- Submission Rules
(Agent Only, Union, Non-Union, Open Call, etc.)
- Breakdown
(Character Names, Age Range, Sex, Description)
- Custom Fields
(Field Name, Interface, Actor Enters Info)

3. Project is Publicized

- Offline Ads
- Breakdown Services
- Site's Project List
- Etc.

4. Actor Signs Up for Account

Fills out Actor profile:

- Name
- Email
- Phone
- User Name
- Password
- Agent
- Resume
- Photos
- Reels
- Stats
(Height, Weight, Hair Color, Eye Color, Age Range, Under 18, Vocal Range, etc.)

5. Actor Submits for Project

- Chooses roles
- Fills out custom fields
- Selects primary photo for this project
- Message

6. Caster Sorts Actors

See wireframes.

Casting Tool – How It Works, pt. 2

7. Caster Uses Correspondence Tool & Scheduler to Schedule Auditions

- Further research is necessary. This might be better handled purely off-line and via email.

8. Audition Session Happens

- Off-line

9. Videos and Notes Are Added to the System if Available

10. Go to Step Six

- "Yes" group from first round is made Active
- "Nos", "Maybes", "Unsorted" are made Inactive
- Sorting View is set to Active Only
- Unsorted Bucket is Hidden
- Actors are sorted out of Yes into No and Maybe
- On subsequent iterations, actors are sorted down, and/or made Inactive as appropriate

11. Decisions Are Made

- Eventually, only the actual cast is left in the Active Yes group.

Casting Tool – Sorting View, Initial State

1 Casting Tool [Home](#) > [Projects](#) > Annie Hall 2010: The Reckoning (Touchstone Pictures) Hi <Caster>, [Logout](#) | [User Profile](#) | [About](#) | [Contact](#) | [Help](#)

2 Layout: **3** Panel **4** Search **5** Filters **6** Show: Active & Inactive

7 **YES** **MAYBE** **NO**

8  **Megan Ketch**
female
23-30
5'7"
125lbs
brown hair
hazel eyes

roles:
 Sarah
 Beatrice
[show all](#)

11 Resume Messages Notes Sessions

FILM
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STAGE
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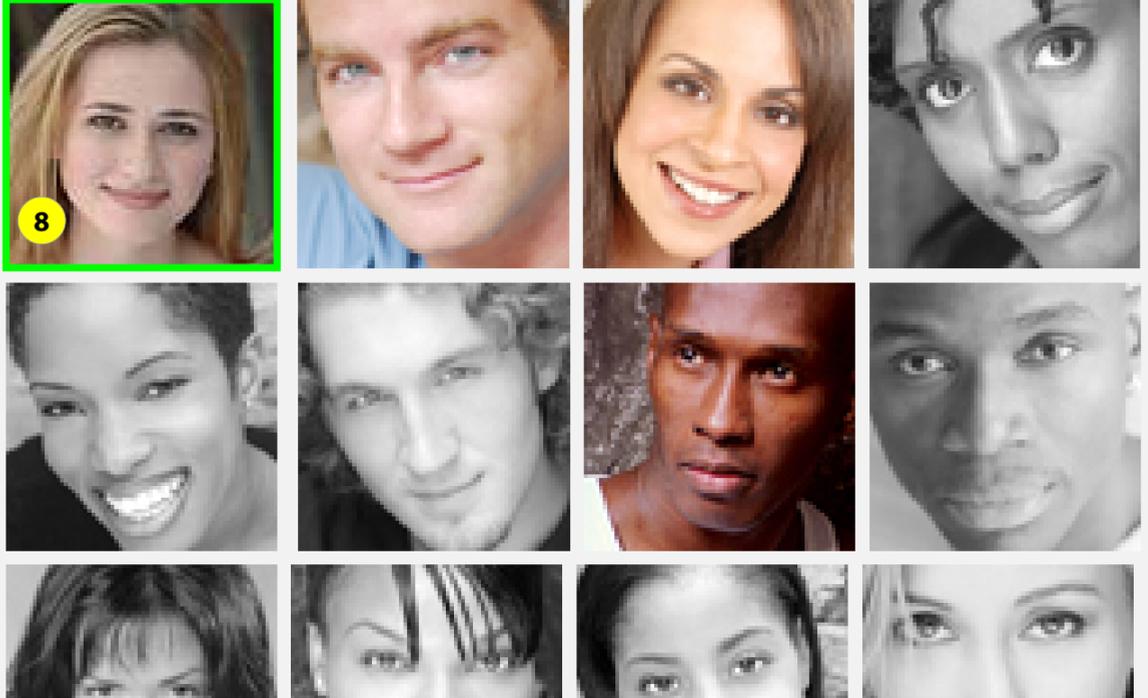
SPECIAL SKILLS
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OTHER
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12 




UNSORTED (925 total, 209 men, 714 women, 54 since last login)

8 

9 **YES** **10**

MAYBE

NO

13 PROJECT DETAILS SCHEDULER PROFILE UNSORTED YES MAYBE NO

1 Footer

Casting Tool – Notes

1. Site Chrome
2. Tool Bar
3. Layouts
4. Search
5. Filters
6. Active/Inactive
7. The Sorting Actions
8. Photo Actions
9. Panels
10. Panel Menu
11. Profile Sections
12. Profile Media
13. Task Bar
14. Project Details Panel
15. Scheduler Panel

How to move an actor from one panel to another:

- click on one of the buttons on their profile
- drag either photo (profile or current panel) in to the desired panel
- with the actor selected (green border in panel), type the keyboard shortcut for the desired panel: "y" for yes, "m" for maybe, "n" for no.

Photo Actions

- click to select
- drag to sort
- drag to change status
- cmd-arrow to sort
- arrow to change selection
- m/y/n to move selected to another panel

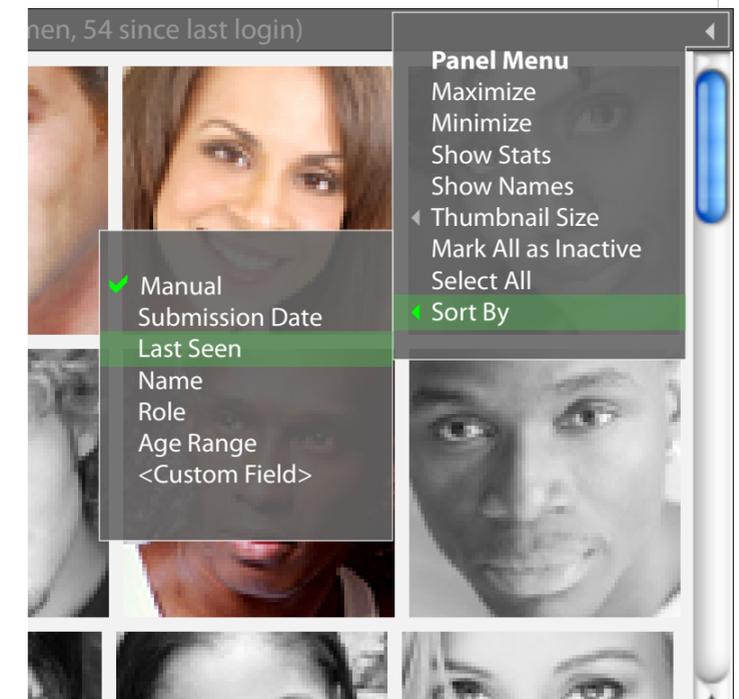
Panel Features

- inactive panels show images faded back and in grayscale
- TAB to change active panel
- on switch, top actor becomes selected

Panel Sizing

- width of profile can be adjusted using dragbar
- profile can be hidden by dragging dragbar to the left
- profile can be maximized by dragging dragbar all the way to the right
- yes/no/maybe/unsorted panels can be resized vertically with dragbars
- if panel is open, it cannot be made smaller than one image height

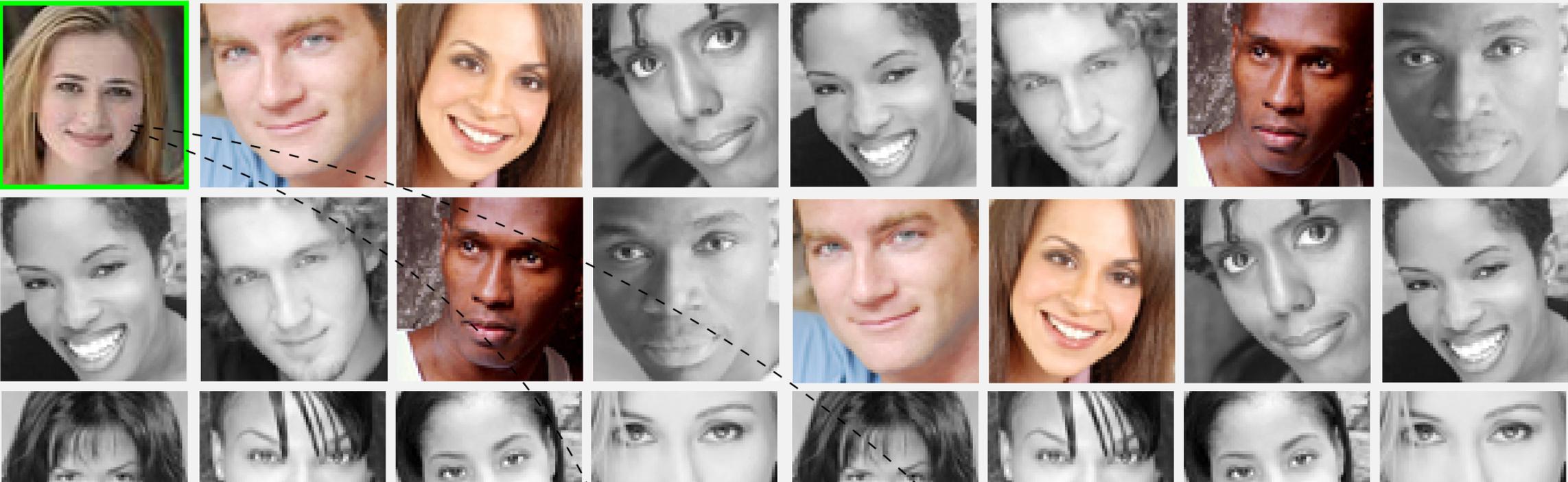
10 Panel Menu



Casting Tool – Alternate Layout, Sorting Actions

Layout: Unsorted/Yes Search [] GO Filters Show: Active & Inactive

UNSORTED (925 total, 209 men, 714 women, 54 since last login)



YES (36 total)

28♂ Sarah: 9 Beatrice: 4 Child Annie: 3 Teen Annie: 12 Qld David: 0
8♀ Alvie Jr.: 2 Robert: 5 Max: 1 Young David: 0



PROJECT DETAILS SCHEDULER PROFILE UNSORTED YES MAYBE NO

Footer